

Organization

(4 Point Approach: Promotion, Design and Economic Restructuring)

What does the Organization Committee do?

- Internal communication
- Develop a fundraising strategy
- Manage Volunteers
- Promote the program and build coalitions and partnerships

Internal Communication:

- Oversight of all committees work plan development
- Committee reports
- Board mixers
- Nominations task force

Fundraising:

- Fundraising activities/events to supplement budget
- Create and control inventory for promotional merchandise
- Sponsorships for events
- Fiscal oversight. Assist in the development of the annual budget

Volunteer Management:

- Recruitment
- Orientation & Training
- Retention
- Recognition

Promotion of MS Organization (External Communication)

- Main Street Newsletter
- News articles and press releases
- Main Street program brochure
- Promote annual plan of work
- Presentations to other clubs, organizations, groups, communities etc